



### **Author Biography**

In addition to the children's book *Buddy's Tail*, published under her pen name, K. Anne Russell, Katharine A. Russell has published the coming-of-age novel, *Deed So*, and is writing the Pointer Mystery Series under the pen name, Kath Russell.

Before transitioning to a life of fulltime writing, Russell enjoyed a rewarding career in the biotechnology industry. A seasoned executive with over 35 years in biotechnology marketing and communications management, Russell, founded RWW Associates to assist startup companies with strategic planning and positioning. Formerly, Russell was president of Russell-Welsh Strategic Life Science Communications, Inc., a public relations practice she sold to Grey Advertising in 2000.

Prior to founding her own companies, Russell was senior vice president and a member of the operating committee of Cetus Corporation, one of the first biotechnology companies (now part of Chiron), where she helped Wall Street evaluate some of the first products of genetic engineering including PCR technology, interleukin-2, beta interferon and genetically altered crops. She also held various management positions at Baxter International at headquarters and in the Artificial Organs Division. Previously, she was vice president of a film company serving the pharmaceutical industry.

Russell received a BA degree in history from Northwestern University, holds an MS degree in journalism from Boston University and an MBA in marketing from the Kellogg School of Management, Northwestern. She finished her certificate in creative writing through the U.C.L.A. Writer's Program in 2009.

Russell is a trustee of St. Mary's College of Maryland, serving on the buildings and grounds and the community relations committees of the board. She served on the Board of Visitors for Goucher College for six years. A member of the Board of Visitors of Northwestern University's Weinberg College of Arts and Sciences (1992-2007), Russell served on that body's steering committee (2000-2007). She was a member of the Johns Hopkins University, Bloomberg School of Public Health Advisory Board from 2000-06.

Russell has written and published extensively throughout her business career and managed an array of corporate publications projects for employers and clients. She is a veteran of countless investor and IPO road shows spanning the United States and Western Europe, the technology industry's equivalent of the book tour. In the technical area, she was editor of the anniversary text, *The Artificial Kidney*, and a chapter contributor to *Biotechnology, The Science and the Business*, Harwood Academic Publishers. Her opinion columns have appeared in *The Desert Sun* and certain ezines, and her short fiction in genre pubs such as BEAT to a PULP.

She is a member of the Mystery Writers of America, Sisters in Crime, the Women's National Book Association, and the Palm Springs Writers Guild. She also is a member of the American Association for the Advancement of Science, the International Association of Business Communicators, the Association for Business Communication and Women of Higher Caliber, a women's shooting club.

Russell divides her time between Palm Desert, California, and Baltimore, Maryland.

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